



Safer Journeys on Bli Bli Bridge

TYREGRIP®

Key Details

Location:

Queensland, Australia

Client:

**Queensland Department
of Main Roads**

Product:

PRISMO® TYREGRIP®

Application:

**Bli Bli Bridge - combined
road and rail bridge**

The Challenge

Since its construction in the early 1960s, the David Low Bridge at Bli Bli has provided a crucial link over the Maroochy River for road traffic and cane trams. The bridge, and particularly the western departure from the bridge, were the subject of increasing crashes involving motorcyclists or cyclists who encountered the tramlines that traverse the traffic lanes. The Queensland Department of Main Roads formed a partnership with Bundaberg Sugar Moreton Mill with a commitment to improve safety at the site.

Tyregrip® in red and buff was selected and applied to the asphalt road to create a high friction surface that was capable of increasing vehicle control as well as alerting drivers to the potential hazard.

Result

Tyregrip® resulted in an 85% reduction in reported accidents, as well as a huge decrease in unreported incidents according to the local community. The project received only positive feedback with people praising the increased safety and reduced crashes.

Key benefits delivered:

- Improved vehicle control and reduced braking distance
- Vibrant colour combination for visual cue of hazard
- Long life solution eliminating ongoing maintenance

